


# WHAT'S the DIFFERENCE BETWEEN LIMITED and FULL SERVICE BROKERAGES?

If you are considering selling your home, you have likely seen ads for brokerages who will list your home for a flat rate — but provide minimal services in return. What does this look like during the transaction? Check out the chart below to see the comparison.\*

	LIMITED SERVICE	FULL SERVICE
LISTS HOME ON MULTIPLE LISTING SERVICE (MLS)	×	×
MARKETS YOUR PROPERTY TO COLLEAGUES WITH BUYERS		×
COVERS MARKETING COSTS		×
CONDUCTS OPEN HOUSES		×
NEGOTIATES FINAL SALE PRICE		×
TRANSACTION COORDINATION THROUGH CLOSING		×

SOURCE: Georgia REALTORS®, 2023



Contact a  
**REALTOR®** today  
to make the first  
step on a successful  
selling journey.

\*Each offering is different, and some limited service brokerages may provide more services from the list above, and/or allow the client to select services a la carte for an additional fee